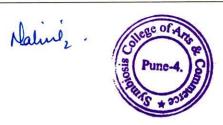
श्वमध्य कुटुब्य SYMBIO	-2.70			
Subject co		III IV		
Title of Sul	F.Y.B.Com			
(For F.Y. B Economi	Micro- Economic Analysis - II			
Objectiv	 an analytical approach to the subject matter. 2.To stimulate the students interest by showing the relevance and use of economic theories. 3.To guide the students to understand the real world market situations 4.To help the students to analyze the concepts practically for decision materials. 5.To develop analytical abilities. 	various		
	6.To understand the practical application of concepts.			
Detailed Syllabus Number of				
Unit	Contents of the syllabus	Lectures		
2	Title of the topic: PRODUCTION ANALYSIS Contents: 5.1 Meaning of Supply and Supply Function 5.2 Concepts of Stock and Flow 5.3. Determinants of Supply 5.4. Law of Supply 5.5. Changes in Supply 5.6 Production function a) Law of variable proportions b) Law of returns to scale 5.7 Economies and diseconomies of scale. Title of the Topic: MARKET MORPHOLOGY Contents: 2.1 Meaning and Types of markets 2.2 Classification of Markets 2.3. Type of Market structures formed on the basis of: a) Perfect Competition b) Imperfect Competition	2		
3	2.4 Comparison of Markets Title of the Topic: EQUILIBRIUM OF THE FIRM AND INDUSTRY UNDER PERFECT AND IMPERFECT COMPETITION Contents: 3.1. Price and output determination under Perfect Competition 3.2. Price and output determination under Monopoly 3.3. Discriminating Monopoly 3.4. Features of discriminating monopoly 3.5. Price and output determination under discriminating monopoly 3.6. Price and output determination under monopolistic competition 3.7. Group equilibrium	16		



3.8. Oligopoly



	Total Number of Lectures	54
	5.7. Case Studies	
	5.6. Theories of Profit- Risk, Uncertainty Bearing Theory and Innovation Theory	
	5.5. Theories of Interest- Classical, Neo-Classical and Keynesian Theory	
	5.4. Theories of Wages	
	5.3 Concept of Labour- Backward Bending Supply Curve, Work-Leisure Ratio	16
	5.2 Theories of Rent – Classical, Modern and Quasi Rent	
	5.1 Marginal Productivity Theory of Distribution	
	Contents:	
5.	Title of the Topic: FACTOR PRICING	
	4.5 Case Studies	
	4.7. penetration pricing	
	4.6. Mark up pricing	
	4.5. congestion pricing	
	4.4 Pricing of a new Product: Method and Strategies	8
	4.2 Objectives of Pricing Policies 4.3 Methods of Pricing	g-1-
	4.1. Pricing Policies	
	Contents:	
4.	Title of the Topic: PRICING POLICIES AND PRACTICES	
	3.9. Kinked demand curve	

Learning Outcomes:

- 1) To apply economic reasoning to problems of business.
- 2) To apply the concepts in real world situations.

Recommended books

- Economics Samuelson P. A. and Nordhaus W. D. TMH, N. Delhi.
- A text Book of Economic Theory Stonier A. W. and Hague D. C. Longman Green London.
- Business Economics V. G. Mankar, Macmillan India Ltd. N. Delhi.
- Vyavasaik Arth Shastra (Sukshm) Dr. T. G. Gite, Atharv Publication. Pune
- Modern Micro Economics Theory and Applications H.L. Ahuja S. Chand Delhi.
- Business Economics Dr. Girija Shankar Atharv Publication, Pune.
- Business Economics Adhikari M. Excel Books, New Delhi.
- Understanding Microeconomics- Robert L. Helibroner and Lester C. Thurow. Prentice Hall
- Micro Economic Theory an Analytical Approach J M Joshi and R. Joshi Wishwa
- Prakashan (Division of Wiley Eastern Limited) N. Delhi.
- Business & Managerial Economics (in the global Context) Sampat Mukherjee. New
- Central Book Agency, Calcutta.

Additional Readings:

- Managerial Economics Hague, D. Longman, London
- Managerial Economics Ahuja HL (2007) S.Chand & Co.Delhi
- Micro Economics M. L. Jhingan; Vrinda Publications, New Delhi.
- Micro Economics M. L. Seth
- Mankiw, G.(2011). Principles of Microeconomics, Cengage Learning
- Book by salvator

NOTE:

Practice based Projects and Assignments will be given.

